

December 2011

FORTICRETE RECOGNISED BY PRESTIGIOUS PRIDE IN THE JOB AWARDS

Forticrete, the UK's leading manufacturer of concrete construction products, has been recognised with an award for industry best practice by the NHBC (National House-Building Council) at this year's 'Pride in the Job' Awards.

The award was presented to Forticrete in recognition of its invaluable support and hard work in supplying materials of a high standard to 'The Crescent' development in Birmingham, for which site manager Rob Thorp from Barratt West Midlands received the 'Pride in the Job Quality Award winning Manager' award.

Barratt West Midlands specially selected Forticrete's semi-dry Cast Stone Cills to provide the decorative cast stone detailing for the new development in Shard End, and also specified Forticrete's DH2 Heads.

The development is part of a highly anticipated multi-million pound regeneration project, which heralds a new era for the area, providing a range of 1 & 2 bedroom apartments and 3/4 bedroom houses comprising of two and three storey designs.

John Lambert, general manager at Forticrete commented: "To be recognised so enthusiastically by such an esteemed awards scheme is a fantastic achievement and is testament to our excellent sales service, technical capabilities and design advice.

"We have a long standing association with Barratt Homes who specify our products for many of their flagship schemes across the UK, helping to create award-winning buildings - long may that continue."

Forticrete's Cast Stone Dressings are a perfect example of advanced technology and time honoured craftsmanship working together in perfect harmony. The result is a wide range of cast stone products manufactured using a semi-dry format of unrivalled quality, with no compromise to aesthetic appeal.

Forticrete Cast Stone Dressings are manufactured to BS 1217:2008 and conform to the United Kingdom Cast Stone Association's technical specification.

All Forticrete manufacturing facilities are BSI registered and operate to the requirements of BS EN ISO 9001:2008 and BS EN ISO 14001:2004 – the national and international standards for quality and environmental management systems - and have gained the rating of "very good" for BES 6001 for all seven of our factories demonstrating responsible sourcing.

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Note to Editor:

Forticrete is the UK's leading manufacturer of concrete construction products including roof tiles, concrete decorative facing blocks, walling stone and cast stone dressings.

Founded in the late 1920's, Forticrete employs around 250 people across 7 manufacturing plants, offices and depots. The company is part of CRH plc, the international building materials group, which is based in Ireland and employs over 93,500 people in 35 countries across 3 core businesses - primary materials, value added building products and specialist building materials distribution.

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