

## Press Release

Date: 22<sup>nd</sup> January 2008  
Organisation: Modern Masonry Alliance  
Immediate release

The Modern Masonry Alliance which represents the whole supply chain for masonry building in the UK, including all brick and block manufacturers, has announced the appointment of a new Director to lead the organisation which promotes the commercial advantages of masonry construction.

Mike Leonard has over 25 years of experience in the building material sector including 12 years with Thermalite and Marley Building Materials. Mike joins the MMA from the Building Materials division of the Laird PLC where he was Managing Director of their window, door and conservatory business Laird Lifestyle and more recently EWS which manufactures steel reinforcement.

Commenting on his appointment Mike Leonard said "There has never been a more challenging time for the industry as we seek to meet the commercial and environmental challenges that lie ahead. I am looking forward to working with the regulatory bodies, manufacturers and house builders to ensure we achieve environmental sustainability with all the benefits of flexibility and dependability that masonry construction offers."

**-ENDS-**

Note: The Modern Masonry Alliance comprises most of the UK trade bodies in the £2 billion masonry build materials and products supply chain. Further information, including membership details, from [www.modernmasonry.co.uk](http://www.modernmasonry.co.uk)

For more information about the statement and the MMA please contact Anita Ladva - Cheung on 0116 253 6161