



THE PRECAST SHOW 2010
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THE PRECAST SHOW: Equipment, Experts and More

There's only one trade show in North America that exclusively features the equipment, products and services for the precast concrete industry. It's The Precast Show (www.ThePrecastShow.org), scheduled for February 18-20, 2010, at the Phoenix Convention Center and Sheraton Downtown Phoenix.

The Precast Show features the latest equipment, products and services from more than 200 suppliers to the industry. Products range from heavy equipment such as cranes, forklifts, mixers, batch plants and forms, to accessories such as admixtures, sealants and lifting devices, to bar coding systems and innovative new plant management software.

In addition to the trade show, there's a lot more going on at The Precast Show, according to Ty E. Gable, president of the National Precast Concrete Association (www.precast.org), which is sponsoring the event along with the American Concrete Pipe Association (www.concrete-pipe.org).

"This is the best opportunity of the year to find a broad range of precast-specific training under one roof," Gable said. "We have some of the leading experts in the precast concrete industry providing technical training through Precast University, along with tracks in business management, finance, safety and sustainability." In addition, ACPA also will be offering its 2010 Pipe School at the Convention Center. It all adds up to more training for precast and pipe manufacturers in one place than anywhere else in North America.

"Construction is a cyclical industry, and we're going to pull out of this recession," Gable said. "The companies that take advantage of this lean time to train staff, diversify their product lines and learn about new technology will be the winners in the next few years. That's the focus of The Precast Show. We're doing everything we can to provide the resources precasters will need to succeed in the post-recession economy."

One of the other key benefits of this trade show, Gable said, is the opportunity to talk with the experts. "Many of the leading experts in production, plant operation and specific lines of equipment will be on the trade show floor talking with attendees," Gable said. "If you're thinking about expanding your product line to gain new business, this is the place to find the equipment and expertise."

It's all about precast concrete and the tools and training required to run a successful business. Visit www.ThePrecastShow.org for complete information, registration details, hotel information and links to Phoenix attractions. Or, for more information, please call the Precast Show concierge at (866) 808-1028.

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