

The logo for British Precast, featuring the words "BRITISH" and "PRECAST" in white, bold, uppercase letters stacked vertically on a dark blue square background.

**BRITISH  
PRECAST**

## **Press release**

**26<sup>th</sup> June 2009**

### **CPSA strengthens commitment**

Stuart Crisp has been appointed Business Development Manager for the Concrete Pipeline Systems Association (CPSA).

Commenting on the appointment, CPSA Chairman Andy Goring said: "I am delighted to have Stuart on board. He joins at a time when virtually every construction product producer is experiencing tough times and his appointment reflects the CPSA's commitment to promoting the many technical, commercial and environmental benefits of precast concrete pipeline systems."

Stuart's background is both technical and commercial. He has a degree in civil engineering and is a chartered marketer. He also has specialist experience of the drainage and concrete industries and was most recently the marketing manager at Castle Cement.

Looking at the task ahead of him, Stuart said: "I am delighted to be joining CPSA at a time when there are so many opportunities to develop the market for concrete pipeline systems. We have a huge amount of great research and technical information to support our case. All we need to do is make sure that our messages are understood and appreciated by the people making the decisions."

**ENDS**

## Notes to editors

For a hi-resolution image please contact Chrissie Walton on 0116 253 6161 or email [chrissie.walton@britishprecast.org](mailto:chrissie.walton@britishprecast.org). **Image caption:** Dr Hafiz Elhag, Product Association Manager at British Precast (left) welcomes Stuart Crisp to the team.

## About British Precast

The British Precast Concrete Federation (BPCF) is a world class trade association representing the £2.6bn UK concrete products industry, including the UK's producers of a wide range of products and services, and the supply chain that supports them. We have 150 members, including business, academic and association bodies, as well as 13 product groups. Our main aims are to promote precast concrete in the construction sector, and to develop our members' interests through our team of dedicated professionals who have extensive connections with organisations in the UK and worldwide.

## About the CPSA

The CPSA's members account for well over 90% of production of concrete pipeline products in the UK. Its main aims are to research and promote the benefits of precast concrete pipeline systems and maximise their contribution to the UK's drainage and sewerage networks. The association also provides a comprehensive range of information on concrete drainage products, such as product ranges, system design and key issues. This and details of full and associate members of the CPSA, including links to members' websites, can be found at [www.concretepipes.co.uk](http://www.concretepipes.co.uk).

## Further information

Chrissie Walton  
**Marketing Manager**  
British Precast  
60 Charles Street  
Leicester  
LE1 1FB  
[www.britishprecast.org](http://www.britishprecast.org)  
Tel: 0116 253 6161  
Mobile: 07979 969498  
Fax: 0116 2514568  
Email: [chrissie.walton@britishprecast.org](mailto:chrissie.walton@britishprecast.org)